

Floor Graphic System



Floor Graphic System Hardcoated polyester

FootPrint is an easy to install indoor floor graphic system that is extremely durable and ideal for high traffic areas with smooth non-porous surfaces. It is supplied as a two-part system, a polyester film for UV curing and Latex digital printing, and a tailored heavy-duty adhesive.

The FootPrint System

A professional package that enables attractive graphics, branding and messages to be displayed easily and quickly onto floors. The stabilised polyester film has a micro-fine textured matt surface and anti-slip finish that is extremely robust whilst the high performance adhesive ensures a secure grip to the floor surface.

Expand your branding and design with a proven and successful floor graphic film system.

Designed characteristics:

- Resistant to harsh chemicals, solvents, scuffs and abrasions
- The hardcoated polyester film creates a barrier to protect the under surface printed graphics
- Outstanding graphic reproduction
- Over-lamination not required
- Anti-slip properties
- Good adhesion with UV curing and Latex digital inks
- The adhesive is bright white and non-yellowing and eliminates the need for a separate white flood
- Easy to process and use
- No adhesive residue remains on the floor surface after use
- Easy to clean
- The stabilised polyester film aids registration of multi-panel graphics

An Indoor Floor Application
Branding
Promotional graphics and messages
Directional assistance
Exhibition floor graphics

FootPrint System			
Product	Surface Finish	Roll Size	Distinguishing Characteristics
FootPrint UVJet Film	Micro-fine Textured Matt	1230mm x 50m	Extremely robust, quickly and easily applied. A low profile texture ensures ease of cleaning and maintenance, whilst a subsurface print primer enables UV curing and Latex digital printing
FootPrint HT Adhesive	Adhesive layer	1230mm x 50m	A white, double sided, pressure sensitive adhesive for use with most smooth and curved non-porous surfaces. It can be applied dry or wet, with stress-free installation and removal that leaves no residue after use

Ink and Printer type are important for assessing FootPrint film suitability

Digital Printer and Ink Compatibility		
Ink Type	Do we have a suitable film?	Product Name
UV curable	Yes	FootPrint – subsurface print film
Latex ink jet	Yes	FootPrint – subsurface print film

UV curing “flexible” digital inks give better adhesion to FootPrint® UVJet films than “hard” ink types which are designed for rigid substrates rather than film.

For further information please contact salesupport@macdermidautotype.com

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